# Chesapeake

## **Keeping Your Volunteers**

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## One last word on recruiting!

Chesapeake
CERT/MRC
Recruitment Video

#### **Overview**

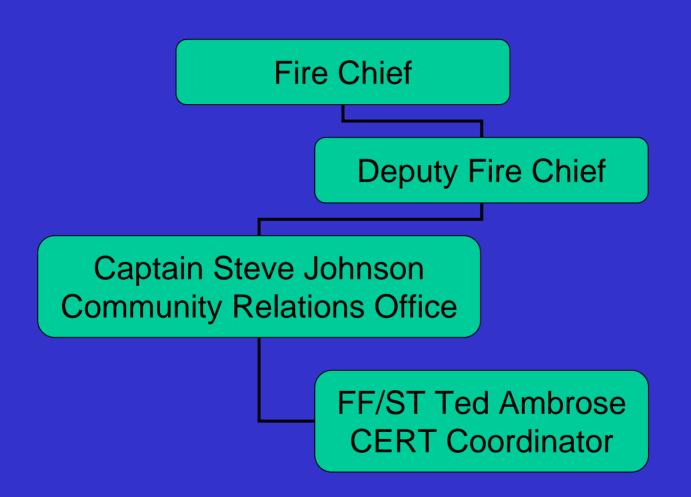
- Mission
- Rules
- Maintaining
- Recognition

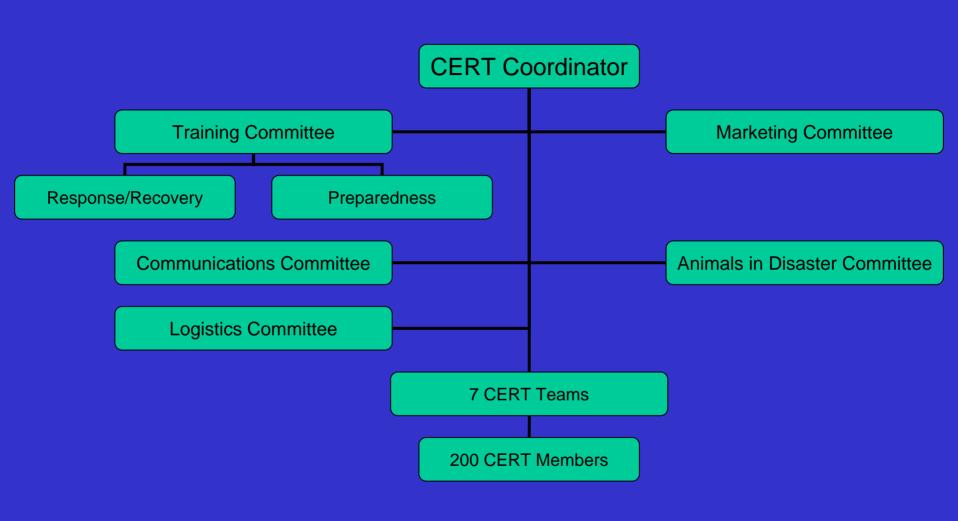


#### **Mission**



- What is the purpose of your existence?
  - How does that fit in with everything else?
  - Where are you in the big picture?





## **Basic Planning Process**

- Mission Statement (Broad)
  - Goal (Fitting to the Mission Statement)
    - Objective (How you will reach the goal)

## Try it out!

- Create a sample mission statement for your organization...
  - Determine one goal on how you will fulfill your mission statement...
    - Determine one objective on meeting that goal

#### Rules

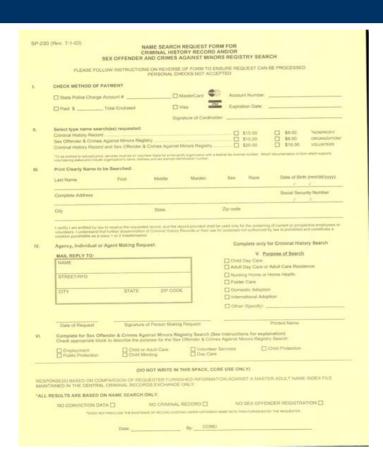
- Organization
- Volunteer Coordinator
- Volunteer Leaders
- Individual Volunteers



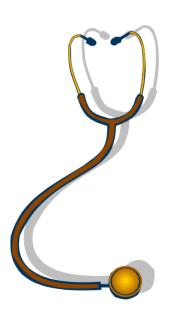
- These are volunteers!
  - Can't make them stay
  - Can't make them go
  - Can't offer them a raise
- Protect yourself you you can protect others!
  - Background Checks
  - Workers Compensation



Photo Courtesy of Dennis Walker

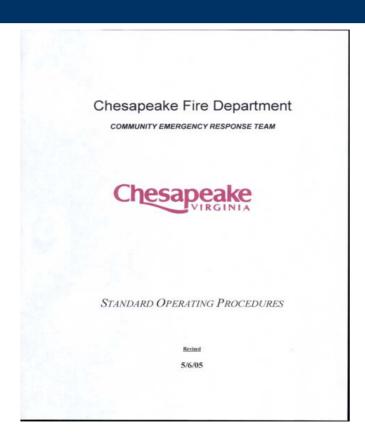


- Background Checks
  - Virginia State Police
  - \$16.00 checks:
    - Criminal History Record
    - Sex Offender Registry
    - Crimes Against Minors Registry
- Your organization most likely has already defined "disqualifying factors".
- DMV Checks ???



#### Worker's Compensation

- Authorized by Virginia Code!
- Must be adopted by the locality
- Yes it costs \$\$\$!



- Yes...rules can be beneficial!
  - Standard Operating Procedures
  - EEO
  - Operations
  - Organizational Charts

#### **Rules: Volunteer Coordinator**



- ALWAYS REMEMBER: These are volunteers and they are providing a service to your organization out of the kindness of their heart!
- Don't use volunteers as "Free Labor". Does the task fit the mission?

#### **Rules: Volunteer Leaders**

- Don't abuse the position!
- You have the roles, responsibilities, and mission of a PAID leader.



#### **Rules: Individual Volunteers**



- Basic Training does not make you and expert.
- Expect to get out of something what you put into it.
- Don't misrepresent yourself.

## **Maintaining Your Program**

- An active volunteer is a happy volunteer!
- Give opportunities for your volunteers to have a sense of value and belonging in the program!
- Take advantage of opportunities that show your program's worth to the organization/community!

## **Training Never Ends !!!!**

- It is like a foreign language
- Have levels with rewards
- You don't have to reinvent the wheel

## Recognition



- Never let a volunteer feel like they are unappreciated!
- That is what may set your organization apart from other organizations!

#### **Questions???**

#### FF/ST Ted Ambrose

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